ARE 493A
Social Enterprise Development
Dr. Cheryl Brown

*open to all majors, sophomores and above

Social enterprises around the world are working on society’s most difficult social, economic, and environmental problems. These entrepreneurial organizations combine the market-driven approach of a business with a social mission to drive change for the better. In this course, you will learn how to pressure test, plan, and launch a social enterprise. You will study exciting change-makers addressing today’s most challenging problems.